# Newsletter

Idaho Women's Charitable Foundation

**JUNE 2012** 

Volume 11 Issue 2

# **IWCF Breaks the \$1 Million Dollar Mark in Pooled Grants** Awards \$164,285 in 2012 to Eight Grantees

### **Cultural Arts:**



Payette Public Library - \$25,000 Library Amphitheather

### **Education:**



OATHS - \$10,000 Operation Treasure Valley

Family Advocates Program - \$25,000 Families First, Volunteer Pilot

### **Financial Security:**



Create Common Good - \$25,000 STIR - Transforming Lives through Culinary Training

#### **Environment:**



Boise Bicycle Project - \$12,000 Commuter Work and Ride Program



The Peregrine Fund - \$23,000 Environmental Contaminants: What can we learn from Birds of Prey?

### Health:



Mercy Housing NW - \$25,000 Upcycled Playgrounds



Mountain Home Senior Cntr - \$19,285 Upgrade Senior Center

# 2012 Fall Symposium: Even Small Acts Make a Big Difference

by Tena Lokken, Education Chair

Our Fall Symposium this year will explore the role of the individual in philanthropy - how regular people with passion and generosity can change the communities in which they live. We will examine how those of us who are not Warren Buffet, Bill Gates, and Oprah Winfrey and have never won the lottery, can change the world; how regular people with heart and humanity are changing lives forever -and how even small acts make a difference.

Our keynote speaker, Kathy LeMay, began her generosity journey in war-torn Yugoslavia where she worked with women survivors of the rape-genocide camps. Her personal motto is "do what you can, with what you have, from where you are." LeMay is the president and CEO of Raising Change, which helps groups raise capital to advance social change



agendas and helps individuals create "Generosity Plans." LeMay has been a fundraiser for 15 years, raising more than \$150 million dollars in the fieldsof women's human rights, hunger and poverty relief. (continued on page ?)

# From the Board

Dear IWCF Members.

At our Annual Meeting on May 15, we announced grants totaling over \$164,000 to help fund great community projects. With 85% of us voting on where our monies went, we invested in a diverse group of grantees helping young people and refugees have a chance at a successful future, providing senior citizens a place to gather, identifying environmental hazards that can impact lives and providing an amphitheater to enrich a community. The range of projects we funded underscores what a unique opportunity we have to make a difference in so many ways.

This grant year achieves a major milestone. As a group, you have now contributed \$1,000,000 in pooled grants! How fabulous it is to be putting that back into the lives of those around us.

As many of you know, The Susan Smith Endowment Fund now stands at \$320,000 and counting. In this newsletter, you'll be introduced to our investment advisor – Mike Mers, who will help us navigate that fund to provide a sustainable future for IWCF. To the many people who have built that Fund: Thank you, from all of us.

We're also announcing our 2012 Fall Symposium Speaker - Kathy LeMay. Her message could have been custom-made for Idaho Women's Charitable Foundation: "Do what you can, with what you have, from where you are." She's all about women organizing to make a difference. This is exactly what you have all decided to do, by being part of this organization. Be sure to pencil in October 11, 2012 (10/11/12) on your calendar, and plan to bring a friend or group of friends to let them know about the great work all of us can accomplish together.

In gratitude,

The IWCF Board

### Our Newest

### **Ten-Year Members**

Kay Alspaugh Eileen Barber Gena Delucchi Shannon Erstad Theresa Fox Margaret Henbest Alexa Howell Kim Liebich **Driek Zirinsky** 

Selena Morgan Marci Price-Miller Georgiann Raimondi Carol Regan Marian Shaw Kristin Hoff Sinclair Bonnie Thorpe

## **Six-Year Members**

Catherine Alexander Marilyn Beck Tami Chafin Laurie Corrick Heidi Cunningham Elaine Daniel Ann DeAngeli Randa Giles Jackie Groves

Tracy Haworth Linda Hurlbutt Marilyn McAllister Celeste Miller Lauren Necochea Sue Reents Diane Ronayne Suzy Ryder Cathy Silak

## **Three-Year Members**

Cathy Barney **Sherry Bithell** Laurel Carignan Marilyn Clemins **Roxanne Cummings** Joan Edwards Kris Erne Raquel Guglielmetti Jane Hardison Louanne Harrington Darcy Hoellwarth Lynn Hoffman Cyndi Friend Kay Tricia Kennedy Maria Lee Suzanne Groff Lierz Cindy Linder

Tena Lokken E. Gail McGarry Lori Mers Claudia Parcells Kathy Pearson Jill Reed Linda Rodda Roberta Saccoman Connie Schoeder Sara Shepard Stacy Slattery Celinda Snyder Cornelia Sprung Kathy Stearns Jean Thomas Barb Turner Stephanie Wicks Mikel Ward

# Thanks to our Outgoing Board Members

by Jena Vasconcellos, Nominations/Board Development Chair

Rounds of applause for each of the three retiring Board Members were heard at the Annual Meeting in May. A formal thank you for their service is also well-deserved.

Thank you, **Christy Hilde**, for handling all of the Treasurer duties: revising documentation and stream-lining processes; involving other IWCF members in the huge job of overseeing the accurate maintenance of financial records; and for the monthly reporting of the financial health of IWCF. It's a major job and you've handled it really well!

Thank you, **Theresa Madrid**, for strategic planning sessions held over the past two years. You've led the Board through the process of determining goals and defining activities to realize those goals, which has been invaluable to the growth and sustainability of the organization.

Thank you, **Kathy Pidjeon**, for your dedicated and thorough work on hiring our office staff person, Susan Dunlap. Kathy has also been instrumental in revising bylaws and procedures, writing the Board Primer, helping at functions involving IWCF and numerous ideas and suggestions for improving processes.

### Welcome New Members

Since February 2012

Helen Carter Joanne Clavelle Pat Harder Jillian Huang Jim Kissler Amber Myrick Susan Philley Raleigh Vachek Dana Zuckerman

# Membership Welcomes Our New Board for 2012 - 13



2012 - 2013

**Board of Directors** 

Dana Kehr, President
Susan Smith, Past President
Suzanne Groff Lierz, Vice President
Susan Mauk, Secretary
Debbie Johnson, Treasurer

Kim Liebich, Operations

 ${\bf Jan\ Riener}, {\it Arrangements\ Chair}$ 

Jena Vasconcellos, Board Development Chair

 ${\bf Tena~Lokken}, {\it Education~Chair}$ 

Celeste Miller, Grants Chair

Beth Markley, Marketing & Communications Chair

Margaret Gorrissen, Membership Chair

Tory Goltry, Member-at-Large

Jackie Groves, Member-at-Large

Vicki Kreimeyer, Member-at-Large

Celinda Snyder, Member-at-Large

## Susan Smith IWCF Endowment Fund

Three years ago, we announced the launch of the Susan Smith Endowment Fund Campaign. You exceeded our expectations as you met "Met the Match" in record time with your generous donations. We are now pleased to announce that we have over \$320,000 to launch our Endowment Fund and an investment manager to help advise us. *Thank you*.

This fall we worked on securing our funding policies and choosing and an investment advisor, Mike Mers (bio below), to insure fiscal responsibility of this Fund. Over the coming months, our focus will turn to long-term

planning to assess our needs and goals for the future.

We are off to a strong start.

As our membership and good works continue to grow so does our desire to increase the level of our service to our members and our community. More education programs, more opportunities to get to know and learn from one another, and more focus on the continued update and effectiveness of our grants process. Making this all sustainable takes money. We are blessed to have this Fund and your amazing generosity.

As Susan Smith retires from the Presidency, we are thrilled to have this Endowment to help us keep our organization sustainable. If you would like to donate to the Fund in her honor **please let us know**\*.



# Introducing Mike Mers Aspen Capital Management IWCF Investment Advisor



Mike Mers founded Aspen Capital Management as a fee only wealth management firm specializing in comprehensive financial planning, diversified portfolio design, and customized investment solutions. He has spent years helping families reach their long-term goals by linking

their personal goals with appropriate financial planning and investment strategies.

Prior to founding Aspen Capital Management, Mike was a Partner with the private equity firm BRM Capital. With over \$350 million in assets under management, BRM Capital was a leading private equity investment firm in the information technology sector. Mike's career in private equity began in Portland, OR at Intel Capital where he was a Senior Manager of Strategic Equity Investments.

Before moving into the investment world, Mike spent 8 years at Hewlett-Packard in both the LaserJet and DeskJet marketing groups in Boise, ID and Vancouver, WA.

As an International Rotary Scholar, Mike received his Masters degree in Business Administration from Bristol University in England. He received his undergraduate Business degree from Boise State University.

Mike is currently a board member of the Boise State University Bronco Athletic Association and past Chairman of the Boise State University College of Business and Economics Advisory Board.

# Thank you so much for \$320,000 in Endowment Contributions from...

### \$15,000 and above

Eileen Barber Donald & Marcia Liebich Charitable Fund Dick & Susie Parrish

### \$14,000 - \$10,000

Kim & Mark Liebich Treacy & Kurt Liebich Susan & Michael Smith

### \$5000 - \$3000

Mary Abercrombie
Ann & Darin DeAngeli
Margaret & Willy Gorrissen
Alice Hennessey
Deb Holleran
Vera Rasmussen
Satz Asbury Family Foundation

### \$2500 - \$1000

Catheryn Alexander Patricia Forbes Lauren Necochea **Dottie Stimpson** Laura MacGregor Bettis Theresa Fox Marjorie Reedy Jena Vasconcellos Kay Hardy Alicia Ritter Victoria Coelho Debbie Wachtell Laurie Corrick Sus Helpenstell Amy Rustad Donna & Graham Wetherley Linnae Costello Christy Hilde Suzy Ryder Janelle Wise Heather Jauregui Ann Sandven Gena Delucchi Dave and Mary Jane Hill in Kim Lynch Stella Schneider Betsy Dunklin honor of Marilyn Shuler's Dixie Dykman Julie Manning Jan Scripps Ralph Comstock award Frances Ellsworth Celeste Miller Marilyn Shuler

### ...and many more amazing contributors

Susan Abdo Marlys Davenport Kay Alspaugh Lisa Derig **Desh Anderson** Marilyn Dorman Margi Babcock Kathy Durbin Claire Dwyer Catherine Barney Ardyth Eisenberg Laura Barton Kris Erne Marilyn Beck Stephanie Bender-Kitz Barbara Frizzell Brenda Blitman Kam Garner Hollis Brookover Leslie Garrett Bradley & Amie Bruggeman Randa Giles Linda Cadwell Jackie Groves Jill Carissimi Debra Guth Carolyn Casey Jane Hardison Gayle Chalfant Anne Hay Susan Chaloupka Margaret Henbest Dawn Christensen Margaret Hepworth Elizabeth Crandlemire Darcy Hoellwarth Jacqueline Crist Kay Hummel Victoria Dater Debbie Johnson

Cindy Friend Kay Martha Keener Dana Kehr Tricia Kennedy Melinda Kim Kellie Kuster Karen Lansing Chris LaRocco Jean Larson Lisa Leff Anne-Marie Lodge Tena Lokken Theresa Madrid Bernadine Marconi Sharon McEwan Lee McKeown Tina Michael

Diane Myklegard

Kathleen W. Pidjeon

Linda Perez

Mindy Plumlee Georgiann Raimondi Jill Reed Sue Reents Marian Shaw Sara Shepard **Penny Simmons** Kristin Hoff Sinclair **Stacy Slattery** Celinda Snyder June Smith Janice Stevenor Dale Nancy Vinsonhaler Tara Wensel Colleen Willoughby Jacquelyn Wilson Gini Woolley Shawn Del Ysursa Stephanie White in honor of Marilyn

Shuler

(Symposium- continued from page 1)

In addition she has directed an additional \$100 million in philanthropic dollars to organizations working to make a difference. LeMay serves as an adviser and consultant to Fortune 100 companies, universities, international NGOs, and the United Nations..

In the year 2000, LeMay was nominated for a Reebok Human Rights Award for her 15 years of service as a human rights activist. She was just named one of Business West Magazine's "40 Under 40" and, in January 2010, released her first book, The Generosity Plan, Sharing Your Time Treasure and Talent to Shape the World. LeMay has appeared on numerous television and radio shows including Oxygen TV and The Oprah Show. She is a contributing columnist to World Pulse Magazine, where she also serves as chairman of the International Advisory Board. Having turned her passion for giving into a life mission, LeMay's message of universal philanthropy and the power of women to become change agents for social betterment is relevant, inspiring, and remarkably engaging. Her presentation style is genuine, insightful, and compassionate.

"Philanthropy is a muscle you flex. If you practice it all along throughout your life, it grows stronger" she said. "Even small acts of generosity can make a difference, if they are meaningful, significant and heartfelt".

Save the date and plan to bring a friend to hear Kathy LeMay speak over lunch in the Jordan Ballroom at Boise State University,

Thursday, October 11, 2012.

# **Annual Meeting 2012**



## "If you want to go fast, go alone. If you want to go far, go together"

-African Proverb

### Thank You from Susan Smith



Dear IWCF Members:

Being a part of the IWCF leadership has been an experience of a lifetime.

Thank you for the very lovely inscribed vase and the very generous gift to the Endowment Fund. Most of all, thank you for being a part of this organization and for having faith and confidence in our model of pooled and informed giving.

Members are our greatest asset, and every membership strengthens our mission.

## Thank You

Susan Allison
Carolyn Beaver
Susan Berry
Vicki Coehlo
Enso Gallery
Erin Guerricabeitia
Alice Hennessey
Deb Holleran
Lisa Leff Cooper
Tena Lokken
Donna Wetherley

Your generosity means so much!

It is difficult to capture in words how inspiring it is to have the opportunity to work with and get to know other women who strongly believe in the power of philanthropy, and that there can be positive change through thoughtful giving.

Personally, I am very excited about the promising future of IWCF with Dana Kehr, our new president, who will take us far, together. Please stay the course with IWCF so we can continue to nurture and improve our communities with our strategic and educated generosity.

Immensely Grateful,

Susan Smith

### Pam Parker Will Be Missed

By Tory Goltry, IWCF Member-at-Large

Pam Parker, an eleven-year member of IWCF and leader in the Boise philanthropic and professional community, died on March 12 after a six year battle with ovarian cancer. As with all challenges, Pam faced her cancer journey with admirable tenacity and managed to support others dealing with cancer. Pam was an amazing mother, wife, friend, mentor and role model for professional women in Boise and she set the bar for community involvement.

Pam started her long career at the Boise YMCA in 1972 as a bookkeeper in the male dominated business arena that was Boise in the 1970s. She went on to become the director of philanthropy and communications at the YMCA in 2003 and was directly responsible for the building of the \$13.5 million West YMCA facility. She went on to be director of Philanthropy at the Nature Conservancy and the VP of Development at Bogus Basin.

Finally, she has inspired and encouraged others to be more involved in creating a cancer community in Boise to serve everyone who has been touched by cancer. Even at the end of her life she was more than willing to encourage other women's dreams and contribute to the betterment of our community.

She blazed the trail professionally and philanthropically. Her loss "leaves a huge hole" not only in the hearts of her friends and family, but in the heart of the Boise community that she did so much to enhance.







\*Please Let Us Know - Anytime you have a comment or question we ask you to contact us, feel free to use the office email address. It will get to the right place! Susan Dunlap - office@IdahoWomensCharitableFoundation.org or 343-4923



# 2012 Fall Symposium

October 11, 2012 11:30 a.m. - 1:30 p.m. Boise State University - Jordan Ballroom

## The Generosity Plan

Sharing Your Time, Treasure and Talent to Shape the World featuring

### **Kathy LeMay**

Founder, president, and CEO of Raising Change, an organizations working to advance social change agendas and generosity worldwide.

# www.IdahoWomensCharitableFoundation.org