

# Newsletter

Idaho Women's Charitable Foundation

Fall 2011  
Volume 10 Issue 3

## Going Global with Collective Giving Model: *Global Women's Philanthropy - China Pilot Project - Phase One*

Submitted by *Vicky Coelho*

The social needs in China are growing; perhaps serendipitously, the wealth of women in China is increasing as well. In an effort to unite need to supply, the Global Women's Philanthropy Project (GWPP) aims to test the opportunity to introduce the Washington Women's Foundation (WWF) model of collective giving, and they are starting with China.

GWPP was initiated in early 2010 by Colleen Willoughby, Project Director, and C. Leigh Anderson, Director of the Marc Lindenbergl Center for Humanitarian Action, International Development and Global Citizenship at the University of Washington's Evans School of Public Affairs.

Over 18 months, extensive research was completed and numerous meetings were conducted to validate and refine the initial hypotheses, gain cultural competency, and gather knowledge about the current state of philanthropy in China as well as to develop a list of key leaders and contacts there.

From July 8 through 24, 2011, GWPP's team launched a fact finding mission to China, visiting four cities: Beijing, Shanghai, Nanjing and Hong Kong. Over the course of 16 days, 25 meetings were held with government officials, leading academicians, foundation executives, civic leaders and established philanthropists. (*Read more page 4*)



Left to right: Susan Heikkala, Colleen Willoughby, Pei Bin (BSR), Brooke Avery (BSR), Robin Groth. Photo courtesy of Robin Groth.

## 10<sup>th</sup> Anniversary Great Fun! Thanks for Everything

It was great to see old and new friends, hear about how we started and just have fun. As always, these things don't just happen. Our sincere appreciation to these fabulous people:

### 10<sup>th</sup> Anniversary Workers

Margaret Gorrissen  
Dana Kehr  
Kim Liebich  
Suzanne Lierz  
Tena Lokken  
Julie Manning  
Susan Smith  
Janelle Wise  
Susan Dunlap

### Donors of Time and Funding

Gallatin Public Affairs (McKinsey Miller and Randy Simon)  
Radio Boise (Jeff Abrams)  
Alice Hennessey  
Carolyn Beaver  
Tena Lokken  
Julie Manning  
Anita Kay Hardy - Idaho Trout Company



*Leslee and Bob Hoover*

*ICF supportive  
as always!*

*Positive change through thoughtful giving*

# From the Board

Dear IWCF Members,

What a fabulous party! Maybe our best one yet! Almost 200 people joined in celebrating our 10th anniversary. It was quite a departure from our usual Fall Symposium format – just having fun together – and we really seemed to have a great time.

We did spend just a short while talking about how we got started 10 years ago. And, most of the women who were there at the beginning were also there for the anniversary, helping to tell the story. We also got a glimpse of several of the pooled grant recipients we've gotten to touch. Awe-inspiring!

It's important to recall what we've done together. Over this decade, we've had the opportunity to help 46 pooled grant recipients get started in southwestern Idaho. Recipients in Boise, Nampa, Caldwell, Weiser, Homedale, Horseshoe Bend, McCall, to name a few, have been able to help their communities because of you. In addition, your individual designations have gone to more than 270 recipients. In all, we've all been part of contributing more than \$1.6M – a good job.

And now, there's the future. We now get to work together to build what IWCF will be over the next ten years. Our basic model is focused on thoughtful giving to new and innovative approaches and on pooling our resources to have a significant impact on our community together. We also believe that it's possible to have a big impact on your community even when your life is too busy to allow you to actively participate. There's no fund-raising required. You don't have to be on a committee (though we'd love to have you, if you have the time). You don't have to come to educational offerings (though we think you'll be interested in many of them and we hope you'll come if you can). Your check and your vote are enough: we love that you are part of a large contribution to our community and you get to vote on how it's distributed. You also get to continue contributions to the individual recipients of your choice. You make a major difference to the community and to IWCF. *Thank you!*

In gratitude,

The IWCF Board

## Welcome New Members!

Since May 2011

Kim Fall  
Jeannie Gorrissen  
Sue Linja

Kim Peake  
Maggie Rosenthal  
Susan Wishney



*10th Anniversary Celebration: Some Original Members*



*10th Anniversary Celebrations: Former and Current Board Members*

# 10<sup>th</sup> Anniversary Party Clips

## Celebrating a Decade of Giving

2002: Terry Reilly Health Services (Cervical Cancer) 2003: Garden City Community Clinic 2004: Idaho Humane Society; El Ada Community Action Partnership 2005: Idaho Foodbank; Si, Se Pueden! (Yes We Can) Idaho, Inc.; Bogus Basin Lifetime Sports Education Foundation; Planned Parenthood of Idaho 2006: Whitney Elementary School; Life's Kitchen; The Children's Free Dental Clinic; Mountain States Group Community Gardens; Idaho Public Television 2007: Idaho Law Foundation; Children's Dance Institute; Garden Valley School; Publishing Young Authors, Inc.; Women's Voices for the Earth; Homedale Elementary School 2008: Idaho Meth Project; Boise WaterShed Exhibits; Baby Steps; Treasure Valley Even Start; Treasure Valley Institute for Children's Arts 2009: Terry Reilly Health Services (Dental); Idaho Voices for Children; Land Trust of the Treasure Valley; The Center for the Arts; Boise Urban Garden School (BUGS); The Idaho Foodbank; Interfaith Sanctuary Housing Services 2010: Boise Community Radio; Boys and Girls Club Ada County; Canyon County Habitat for Humanity; The Momentum Group; Women's and Children's Alliance; ROSE Advocates; Horseshoe Bend Mutual Improvement Club 2011: Community Care Clinic; McCall; Discovery Center of Idaho; Gateway School of Language and Culture; Lee Pesky Learning Center; Microenterprise Training and Assistance; National Old Time Fiddlers, Inc.; Sustainable Futures; Third Judicial District Guardian Ad Litem Program.

**\$1,634,860** 46 POOLED GRANTS (+ 276 INDIVIDUAL GRANTS)  
*...Making a difference through thoughtful philanthropy*  
[www.IdahoWomensCharitableFoundation.org](http://www.IdahoWomensCharitableFoundation.org) ~ 343-IWCF



Patricia Forbes, Donna Wetherley, Susan Smith, Lee McKeown



The Raimondis

The Vasconcellos



Husbands...  
had fun too!



Recognizing Susan Smith's Commitment



Anne-Marie Lodge, Ann DeAngeli,  
Mindy Plumlee

The Snyders

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# Ten Years of Giving

Submitted by Kim Liebich

In planning our 10th Anniversary Celebration, we decided to take a look at our membership. We've always recognized our 3-year members, members that have put in 3 years of contributions into the pooled grants. As we looked at the 10 year anniversary we decided it would be neat to recognize those that have contributed 10 payments. We found that we have some amazing longevity. Over the course of the 10 year history we have 17 members (listed below) that have been with us through 10 years of pooled grants. We have a total of 78 members that have been with us for over six years (also listed below). We have updated the roses (those metal things) on the nametags to reflect these wonderful gifts. Going forward these members will be recognized at the Annual Meetings. We feel SO blessed to have this commitment for so many years. We're looking forward to the next 10 years with all of you. *Thank you SO much!*

## Ten Years

Mary Adcox  
Terry Anderson  
Carolyn Beaver  
Elizabeth Crandlemire  
Patricia Forbes  
Barbara Frizzell  
Alice Hennessey  
Deb Holleran  
Lee McKeown  
Pam Parker  
Elizabeth Pursley  
Vera Rasmussen  
Amy Rustad  
Ann Sandven  
Susan Smith  
Donna Wetherley  
Jacquelyn Wilson



Gregory Kaslo, Kay Hardy and Susan Chaloupka at the 10th Anniversary

## Super-Cool Longevity

180 members have been with us for 3 years or more. That's pretty cool.

17 - Ten year members  
16 - Nine year members  
12 - Eight year members  
26 - Seven year members  
25 - Six year members  
20 - Five year members  
32 - Four year members  
32 - Three year members

## Six or More Years

Mary Abercrombie	Lisa DeDapper	Margaret Hepworth	Selena Morgan	Caroline Sobota
Susan Allison	Gena Delucchi	Mary Jane Hill	Diane Myklegard	Dottie Stimpson
Kay Alspaugh	Lisa Derig	Alexa Howell	Harriet Netson	Bonnie Thorpe
Desh Anderson	Kathy Durbin	Kay Hummel	Esther Oppenheimer	Nicole Lagace` Toeldte
Eileen Barber	Claire Dwyer	Heather Jauregui	Annette Park	Jena Vasconcellos
Johanna Bell	Frances Ellsworth	Debbie Johnson	Susie Parrish	Dee Warner
Barbara Bender	Shannon Erstad	Diane Kushlan	Suzi Pearson	Paula Warren
Janet Benoit	Patsy Fedrizzi	Chris LaRocco	Kathy Pidjeon	Nancy Werdel
Susan Berry	Bettie Ferguson	Lisa Leff	Holly Ponath	Gini Woolley
Laura Macgregor Bettis	Theresa Fox	Kim Liebich	Marci Price-Miller	Shawn Del Ysursa
Janine Boire	Betty Jo Gormley	Treacy Liebich	Georgiann Raimondi	Driek Zirinsky
Carolyn Casey	Margaret Gorrissen	Marcia Liebich	Carol Reagan	
Gayle Chalfant	Linda Gossett	Yvonne Lierz	Marjorie Reedy	
Susan Chaloupka	Kay Hardy	Carol Lloyd	Alicia Ritter	
Dawn Christensen	Ali Hayden	Kim Lynch	Marian Shaw	
Vicky Coelho	Margaret Henbest	Bernadine Marconi	Marilyn Shuler	
Viki Dater	Iris Hendrickson	Sharon McEwan	Kristin Hoff Sinclair	

*Positive change through thoughtful giving*

## Help Select Our 2012-2013 Projects!

By Celeste Miller and Anne Hay, Grants Committee Co-Chairs

The IWCF Grants process is the heart of what we do as a group. We encourage all IWCF members to consider serving on the Grants Committee at least one once in order to fully experience the core function of our organization. Serving on an Interest Area Workgroup might be the most rewarding nonprofit work you do this year.

On **Tuesday, October 25th** IWCF will hold a Pooled Grants Process Orientation at Esther Simplot Performing Art Academy (516 S. 9th Street, Boise, at the corner of Myrtle Street) from 11:30 a.m. to 1:00 p.m. Parking for ESPAA guests is located directly across 9th street from the facility.

This meeting includes an overview of the steps we take to "winnow" over 100 Letters of Inquiry from nonprofits to the projects selected for the final ballot presented to members in early May. Participating on the Grants Committee is the best way, especially for new members, to learn about IWCF's community impact funding. Serving on a workgroup allows you a first-hand view of projects in the Interest Area closest to your heart. You can participate in a couple of meetings and a site visit to a grant applicant during the first few months of the year. If you don't have time for that, you can just attend the review session to get a brief overview from the site teams about each of the semi-final grant applicants.



"Squeaky Strings" - Summer 2011

## IWCF Accepting Letters of Inquiry for 2012-2013 Grants Cycle!

This is the exciting time of year when IWCF begins accepting "Letter of Inquiry" (LOI) forms from nonprofit 501(c)(3) organizations, schools or other tax exempt entities serving southwestern Idaho (specifically the counties corresponding to the Idaho Dept. of Health and Welfare Regions 3 and 4) for potential funding from its 2012 pooled grant fund. LOI forms are due (without exception) **by December 1, 2011**.

The Interest Areas considered for funding are: Cultural Arts, Education, Environment, Financial Stability and Health. Selected projects will be invited to submit complete proposals in early February 2012 for grants ranging between \$10,000 and \$25,000.

The entire IWCF membership votes in May to select final candidates for 2012 grants distributions.

IWCF has invested \$1,634,860 since our inception in 2001 — \$787,800 through individual designations and \$853,060 in pooled grants funding 46 different projects in Idaho.

If you know of a project or organization that would be a good fit for proposed funding, please pass along this information.

### A Few Suggestions for Writing Compelling LOIs and Grant Applications:

- Write a magnetic title (descriptive and appealing).
- Make a compelling case for your project.
- Be clear about who you are and what you do.
- Clearly differentiate yourself from similar programs.
- Highlight any partnerships you will leverage for greater impact.
- Be explicit about who you plan to serve and what you will do for them.
- State the outcomes you hope to obtain and how you will track them.
- If you cite research: local statistics are more meaningful and relevant than national.
- It's OK to skip the "standard boilerplate."
- A few words about budget: be specific; ask for what you need; be mindful of "cost to serve."
- Proofread and copy edit carefully.
- If at first you don't succeed, re-apply.

The LOI form and instructions are available at:  
[IdahoWomensCharitableFoundation.org](http://IdahoWomensCharitableFoundation.org).

# Education Program 2011-2012

Submitted by Marilyn Shuler

If September's highly successful session on IWCF's grant-making process is any indication of the quality of educational programs that will be unrolled this year, we are in for a treat. Tena Lokken and Celeste Miller as chairs of the Education and the Grants committees shed light on the processes leading to the ultimate ballot submitted to our membership. Their fast-paced, informative session was enhanced with handouts. We were pleased to welcome our members as well as representatives from nonprofits who accepted our invitation to learn more about how we operate.

## **“Aging Responsibly: Decision Making, Planning and Resources”**

The golden years aren't always lovely. In fact, they can be filled with a great amount of angst. Whether you are concerned about your parents or yourself, it helps to prepare for what may lie around the corner. Join us from 11:30 to 1:00 p.m. at the Cole and Ustick branch of the Library on Wednesday, November 9th for this discussion. A panel of experts in the legal-, medical- and aging-services community will provide information helpful in preparing for the future. The event is co-chaired by Sharon Colby and Kathy Durbin. Lunch can be purchased.

## **“Inspiring the Next Generation of Philanthropist”**

How did you become interested in philanthropy? On January 12th from 7:00 to 8:30 p.m. we will host an informal salon in Jan Scripps beautiful home and talk about inspiring the next generation of volunteers and philanthropists. We will offer

resources to encourage parents and grandparents to discuss and model philanthropy and volunteerism with the children in their lives. Ideas and examples, books and other “hands on” resources will be available. Chocolate and wine will add to your pleasure, according to chair Janelle Wise.

## **“The Color of Conscience”**

Ever wanted to visit a television studio and meet the producer of a documentary you helped fund? On February 16th from 5:30 to 7:30 p.m. you and your guests are invited to sit back, nibble on some cheese and sip a little wine as you view a special screening of The Color of Conscience. Producer Marcia Franklin will provide behind the scenes stories about the production and talk about the rare archival footage of significant human rights events in Idaho. Janelle Wise and Marilyn Shuler will co-host.

## **“A Stitch in Time: the Importance of Early Childhood Education”**

Rounding out the year, this program will feature a panel of experts discussing what is known about the longitudinal effects of early education for 3-5 year-olds in the State of Idaho. The event is being held from 11:30 to 1:00 p.m. at the Cole and Ustick branch of the library on April 10th. Lunch is available for purchase and brown-bags are welcome. Chair Celinda Snyder is inviting panelists to discuss proven successes of pre-school education and describe the challenges of making such programs available to all children. Expect a lively dialogue.



*Susan Mauk, Ann Sandven, Helen Carter, Tena Lokken*

## **Endowment Update:**

We're at \$258,000 and counting. We've pledged to “Meet Our Match” by March 2012, fulfilling the funds we all committed to set up our initial Endowment funding.

For those of you who've already pledged, please look for a reminder letter to come in the mail and consider which tax year you'd like your contribution to be counted in. If you have individual designations you haven't yet directed, the endowment might be a good alternative for you. The sooner we meet our match, the more effectively we can manage our resources.

*We're almost there! Thank you!*

## *Going Global* (continued from page 1)

The meetings confirmed the initial hypotheses. The philanthropic sector in China is growing. Much is happening—University centers and programs have been established. New private foundations as well as grassroots NGOs are operating and growing. Corporate CSR programs are growing stronger too. Individual charitable contributions are increasing. Philanthropy has the potential to become an influential factor in building community.

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These encouraging results made it clear that the way forward is to establish a pilot collective giving foundation in partnership with a respected, existing NGO or foundation. The key first step will be to find the right partner. Several good prospective partners already have been identified.

Phase One determined that there is an appetite for a collective giving model, and the path forward is to form a local partnership to launch a “Made in China” version of the WWF model of philanthropic collective giving. Phase Two will pursue that effort working in conjunction with local partner(s). The immediate focus is to conduct discussions with the five primary partnership candidates and target a return visit to China in fall of 2011.



Shanghai at dawn. Photo courtesy of Robin Groth.

### **Note...**

When IWCF was founded in 2001, we based our model on the WWF collective giving model. Colleen Willoughby, one of the founders of WWF, is now working to spread that model internationally through GWPP.

**Update:** Pei Bin who was the director of BSR, when the women from WWF met her last Spring, was recently hired by The Bill and Melinda Gates Foundation in Beijing. This should strengthen her ability to help nurture a birth of philanthropic giving in China.

## **Homedale --**

### **Walk 100,000 miles in their shoes**

In 2007, IWCF contributed \$22,500 a track for Homedale Elementary School. Such a simple request. The paved track replaced mud and has enabled Homedale to start up a healthy lifestyle program for the entire community.

On September 30, Homedale celebrated 100,000 miles for their community!! Several of us got to celebrate with them. Hundreds of kids, the school faculty and lots of community members were all there, having a great time.

At right, Dan Moore PE instructor who led this project, also leads the Homedale Elementary School students around their track.



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# Idaho Women's Charitable Foundation

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Boise, Idaho 83707



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***\*Please Let Us Know*** - Anytime you have a comment or question we ask you to contact us, feel free to use the office email address. *It will get to the right place!* ***Office@IdahoWomensCharitableFoundation.org*** or ***343-4923***

## Save the Date!

***Welcome to Grants 2012!***

**October 25, 2012**

11:30 - 1:00 p.m., Esther Simplot Performing Arts Academy

***New and Not-so-New Member Orientation***

**November 2, 2012**

11:30 - 1:00 p.m., Esther Simplot Performing Arts Academy

***Aging Responsibly: Decision Making, Planning and Resources***

**November 9, 2011**

11:30 - 1:00 p.m., Cole/Ustick Library Branch

***2011 Pooled Grants LOI Deadline***

**December 1, 2011**

## Info Update!

- Are you getting the Updates in your Wednesday's email?
- Watch for letters to come in the mail:
  - Renewal letters
  - Endowment pledge reminders

If you have any questions, or feel that you are missing information

***...please let us know\****